

PRESS RELEASE



Thursday 27th May 2004

BRITAIN'S TOP UNDERWATER PHOTOGRAPHER TO EXHIBIT AT THE DEEP

The Deep, Hull's £45.5m Millennium Commission lottery project is hosting an exhibition of underwater photography by Zena Holloway. The show is running at The Deep from May 31st to September 7th 2004 and will feature a collection of stunning images including mermaids and mermen, marine animals and divers.

Zena Holloway is without doubt Britain's top underwater photographer. Her images are striking, instinctive and driven by a deep understanding of her medium as Zena has been diving since she was a child. She delivers the remarkable by combining the highly technical aspects of underwater photography with superb creative direction resulting in the capture of extraordinarily magical imagery. Zena has expanded a concept and taken it to new depths and at twenty-nine years of age, she is already an exceptionally gifted artist.

The extraordinary universal appeal of Zena's work has meant that she is commissioned widely for both commercials and print. Her clients include Sunday Times, BBC, The Body Shop, Polydor and National Geographic to name a few.

Acclaimed artist Zena commented,

"I'm delighted to have this opportunity to exhibit at The Deep. It will make a great setting to display my work and it is a thrill that it will be seen by so many people."

The Deep's PR Manager Linda Martin said,

"We are truly privileged to have this opportunity to show Zena's stunning work. Her work has broad appeal and so will give added value to all those visiting the Deep over the next few months. It is also the perfect way to start The Deep's World Environment Week as it will raise awareness of marine conservation"

Further information

The exhibition is free of charge, open daily 10am – 6pm from May 31st –September 7th and is located around the third floor café and Observatory Cafe of The Deep. Prints will be on sale.

For further information: contact Linda Martin PR Manager, The Deep 01482 381090, mobile 07751 288434, email zena.h@virgin.net and website www.zenaholloway.com

THE DEEP
THE WORLD'S ONLY SUBMARIUM